

## Press release

08/07/2014



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## NORMA Group expands US Distribution Services business

**Maintal, Germany/Lake Orion, USA, 8 July 2014** – NORMA Group, a global market leader for engineered joining technology, has significantly expanded its Distribution Services activities in the US. The newly established Distribution Center in Lake Orion, Michigan, provides sufficient capacity to ensure more efficient and flexible warehousing and even shorter delivery times. It helped NORMA Group to win new orders and strengthen its relationships with clients in the US market.

“NORMA Group Americas has a strategic focus on growing our distribution, aftermarket and industrial business,” says Tim Jones, President of NORMA Group Americas. “The new Distribution Center allows our distributor customers to be more efficient with their own inventory investment, while allowing our manufacturing customers to also enjoy lower lead times and better response to their end customers.”

NORMA Group’s US Distribution Center serves as a central point of contact from where clients can obtain the entire product range punctually and on schedule. Clients benefit from enhanced delivery times and quality, efficient logistics processes and centralized client service. Due to the expanded activities and the Distribution Center, NORMA Group has won and extended business broadly, for instance with the truck parts supplier Fleetpride, the passenger vehicle aftermarket manufacturers Flo-Pro Performance Exhaust and Dorman Products, the water management and plumbing products specialists Ferguson Parts and Packaging, and Mission Rubber, as well as LaVanture Products Company, a wholesaler for OEMs and other industries.

“With the new Distribution Center and our enhanced distribution and operating capacity, we respond to the growing demand for our engineered joining technology products and solutions in the US market,” says Werner Deggim, CEO of NORMA Group. “We are expanding our distribution network in the US in order to serve our local clients even better and provide them centrally from one source with all brands and products of NORMA Group.”

NORMA Group opened its Distribution Center in the US at the beginning of 2014. From its 21,000 square meters, NORMA Group sells joining products of the ABA, NORMA, Breeze, Torca, Clamp-All, R.G. Ray and Five Star brands to distribution companies, OEM clients in the aftermarket sector, specialist wholesalers and home improvement stores.

The newly constructed website of NORMA Group’s Distribution Services business in the US, [www.NormaAmericasDS.com](http://www.NormaAmericasDS.com), contains extensive information on NORMA Group’s broad product offering for various industries. A contact and order form gives clients direct access to products and services and the relevant contact person.

Additional information on the company is available on [www.normagroup.com](http://www.normagroup.com). Press photos are available from our platform on [www.normagroup.com/images](http://www.normagroup.com/images).

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### About NORMA Group

NORMA Group is an international market and technology leader in engineered joining technology. The company manufactures a wide range of innovative joining technology solutions in three product categories (clamp, connect and fluid) and offers more than 30,000 high-quality products and solutions to around 10,000 customers in 100 countries. NORMA Group joining products can be found in vehicles, ships, trains, aircraft, domestic appliances, engines and plumbing systems as well as in applications for the pharmaceutical and biotechnology industry. The company generated sales of around EUR 636 million in 2013. With around 5,000 employees, NORMA Group operates a global network of 21 production facilities as well as numerous sales and distribution sites across Europe, the Americas, and Asia-Pacific. The company has its headquarters in Maintal near Frankfurt am Main, Germany. NORMA Group was formed in 2006 as a result of the merger between the German Rasmussen Group and the Swedish ABA Group. Since April 2011, NORMA Group is listed on the German stock exchange and included in the MDAX index since March 2013.