

Press release

31/07/2014



NORMA Group SE
Media Relations
Edisonstrasse 4
63477 Maintal
Germany

www.normagroup.com

NORMA Group sponsors engineered joining technology for formula racing team

Maintal/Friedrichshafen, Germany, 31 July 2014 – NORMA Group, a global market leader in engineered joining technology, supports the Global Formula Racing team, providing push and seal connectors as well as spring band hose clips in various sizes for the new electric formula racing car GFR14e. The team develops and constructs formula racing cars as part of an academic research project and participates in students' racing events. The GFR14e will first hit the road between 29 July and 3 August 2014 during the international racing series Formula Student Germany (FSG) at the Hockenheimring racing tracks. "We are excited that our high-quality and weight-reducing joining technology products are used in a project that is entirely about innovation and efficiency," says Werner Deggim, CEO of NORMA Group.

The NORMAQUICK PS3 quick connectors and the NORMACLAMP (FBS) spring band clips are used in the dual cooling system of the racing car's drive components. It consists of two electric motors and two inverters. "We used to connect the components with screwable hose clamps, however this proved increasingly problematic during servicing. The NORMAQUICK connectors make work on the cooling system quicker and more efficient," says Karl Klöss, a member of the Global Formula Racing e.V. association. "We will continue to use NORMA products going forward."

The Global Formula Racing team is a student collaboration of the technical department of Duale Hochschule Baden-Württemberg-Ravensburg (DHBW-R) and Oregon State University (OSU) in the context of the FSG racing series. The team joined forces in 2010 in order to advance the development of formula racing cars together. The objective is to construct vehicles that meet highest standards of driving dynamics, fitness for racing and fuel efficiency. Founded in 2009, the FSG racing series is committed to complementing the academic curriculum of its participants with practical engineering experience and exposure to the economics of vehicle manufacturing.

Additional information on the company is available on www.normagroup.com. Press photos are available from our platform on www.normagroup.com/images.

Contact

NORMA Group SE
Daphne Recker
Media Relations
E-mail: daphne.recker@normagroup.com
Tel: +49 (0)6181 - 6102 743

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About NORMA Group

NORMA Group is an international market and technology leader in engineered joining technology. The company manufactures a wide range of innovative joining technology solutions in three product categories (clamp, connect and fluid) and offers more than 30,000 high-quality products and solutions to around 10,000 customers in 100 countries. NORMA Group joining products can be found in vehicles, ships, trains, aircraft, domestic appliances, engines and plumbing systems as well as in applications for the pharmaceutical and biotechnology industry. The company generated sales of around EUR 636 million in 2013. With around 5,000 employees, NORMA Group operates a global network of 21 production facilities as well as numerous sales and distribution sites across Europe, the Americas, and Asia-Pacific. Since April 2011, NORMA Group is listed on the German stock exchange and included in the MDAX index since March 2013.