

Press Release

19/11/2014



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NORMA Group sustainably reduces water and energy consumption

Maintal, Germany, 19 November 2014 – NORMA Group, a global market leader in engineered joining technology, has lowered its water consumption by 10.5 percent, its total waste by 6.4 percent, its energy consumption by 3.3 percent and its greenhouse gas emissions by 2.7 percent in relation to the manufacturing costs in 2013 compared to the previous year. The company is thus contributing to environmental protection at its global sites and is documenting this in a transparent manner in its first independent Sustainability report. The 2013 Sustainability report “Responsibility Connects” can be found here: www.normagroup.com/Sustainability-Report. This report meets the information and reporting requirements specified by the “G4 Core” of the Global Reporting Initiative (“GRI”). GRI also conducted a materiality check.

“It is our responsibility to meet current needs without placing a burden on future generations,” says Werner Deggim, CEO of NORMA Group. The company accepts this responsibility by using resources sparingly in manufacturing, but also with its products that reduce weight and, as a result, emissions. “Together we can use valuable resources in a cleaner, safer, and more efficient manner,” Werner Deggim says. “We also contribute to global climate protection and help battle the scarcity of energy and water with our products,” he adds.

At the NORMA Group plant in Subotica, Serbia, cooled steam from thermosetting equipment that is used to design plastic products is fed back to the boiler again as recovered heat. This steam can then be brought back to a higher working temperature with considerably less electric power. This is only one method that NORMA Group employs to reduce its water demand, its energy consumption and its emissions. Other measures include machines, compressors and lighting that conserve power, but also initiatives on using energy and water with greater care.

The products that NORMA Group offers also help reduce emissions and energy consumption. For example, a passenger airplane requires more than 30,000 clamps for the connections in its fuselage and engines. NORMA Group’s products allow for the weight of an aircraft to be reduced by about 100 kilograms. Assuming an average flight performance of 2.4 million kilometers per year, the same aircraft uses approximately 50,000 liters less kerosene. This equates to 158,000 kilograms of CO₂, the same amount that 80 trees are capable of neutralizing in a year.

Please find more information on Corporate Responsibility at NORMA Group on www.normagroup.com/CR. Press photos are available from our platform on www.normagroup.com/images.

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About NORMA Group

NORMA Group is an international market and technology leader in engineered joining technology. The company manufactures a wide range of innovative joining technology solutions in three product categories (clamp, connect and fluid) and offers more than 35,000 high-quality products and solutions to around 10,000 customers in 100 countries. NORMA Group joining products can be found in vehicles, ships, trains, aircraft, domestic appliances, engines and plumbing systems as well as in applications for the pharmaceutical and biotechnology industry. The company generated sales of around EUR 636 million in 2013. With around 6,000 employees, NORMA Group operates a global network of 22 production facilities as well as numerous sales and distribution sites across Europe, the Americas, and Asia-Pacific. Since April 2011, NORMA Group is listed on the German stock exchange and included in the MDAX index since March 2013.